

LIAM CREAN

GRAPHIC & WEB DESIGNER

EDUCATION

09/97–06/00

BA: Landscape Architecture
Leeds Metropolitan University

09/96–06/97

Foundation Year: Art and Design
Kent Institute of Art and Design

09/94–06/96

A levels: Art, Biology and Geography
Tunbridge Wells Grammar School

SKILLS

Dreamweaver ☆☆☆☆☆

Fireworks ☆☆☆☆☆

HTML ☆☆☆☆☆

CSS ☆☆☆☆☆

Web Standards ☆☆☆☆☆

Flash ☆☆

PHP and MySQL ☆☆

ASP/ASP.NET ☆☆

Content Management ☆☆☆☆

SEO ☆☆☆☆☆

Quark ☆☆☆☆

Illustrator ☆☆☆☆☆

Photoshop ☆☆☆☆☆

InDesign ☆☆☆☆

MS Office ☆☆☆☆☆

OSX and Windows ☆☆☆☆☆

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PROFILE

I am a friendly and hardworking individual. I am committed, passionate and have a healthy obsession with design.

My current focus is the production of websites—pitching for new work, taking client briefs, creating design concepts, coding the site in CSS and HTML and then using a variety of promotional techniques to increase and monitor visitor numbers. I also work closely with the disciplines of print and branding and have done since my early days as a junior.

When I am not submerging myself in design I also enjoy photography, film, golf camping, music, football and travel.

EXPERIENCE

RBP International. Senior Web Designer.

04/08 - 11/08

Charged with leading the new media team I worked closely with the studio and ASP developers to create a variety of websites and digital collateral. The majority of my work was front-end design and development to create strategic and brand focussed sites for numerous client types.

Red Squirrel Media. Studio Manager.

10/06 - 04/08

I was in charge of studio art direction and design output, taking projects from start to finish. As the chief client contact for live tasks I booked space, managed workflow, presented seminars, developed brands produced a range of creative work and ensured efficient project delivery.

Entventure Consultancy. Graphic and Web Designer.

07/04 - 10/06

Working in-house producing varied and challenging design work. Centred around the recycling sector, the work varied from company branding and CMS based websites to press ads and billboards.

EOI Project DWP. Graphic and Web Designer.

01/01 - 07/04

Within the EOI Communications Team my chief responsibility was for design projects. As a intranet developer and graphic designer the work-load had to be delivered within tight project timescales. I also handled print accounts.

Courier News Group. Assistant Web Designer.

05/98 - 09/98

Working at a publishing department of a string of local newspapers developing a website for home-buyers'.

Northdown Associates. Junior Graphic Designer.

06/95 - 09/95

As a junior art-worker in a small studio of graphic designers I was introduced to the digital workflow. The time spent there was invaluable enabling me to learn layout and type skills and appreciate the drive needed to succeed in a demanding role.